



The sea otter is protected under the Marine Mammal Protection Act and is designated a threatened species under the Endangered Species Act.

Once distributed throughout the northern Pacific Rim from Hokkaido, Japan, to Baja California, Mexico, the sea otter was hunted to near extinction for its prized fur.

A remnant raft of approximately 30 to 50 otters was discovered in the 1930s in a remote cove on the rugged central California coast.

Today, the California, or southern, sea otter numbers approximately 2,100. The population is still considered at risk from threats that include disease, oil spills, entanglement in fishing nets and traps, and pollution from agricultural pesticides and heavy



Friends of the Sea Otter Education & Retail Center

The only place on the Central Coast where you'll find an entire store devoted to sea otters is our Friends of the Sea Otter Education and Retail Center on Cannery Row. FSO members receive a 15 percent discount off Center merchandise, either in the store or through the catalog or website. All proceeds benefit the sea otters through FSO's advocacy, science, and education programs.

The Center is unmatched in sea otter related merchandise, including gifts, books, videos, clothing, plush toys, jewelry and more. Free information about sea otters is provided. Our Education Room has many interesting displays in addition to a library, a current issues bulletin board and interactive computers.

FSO Education & Retail Center

381 Cannery Row, Suite Q
Monterey, California 93940

Across from the Monterey Plaza Hotel

Open Daily 10-6 (7 in summer)

1-800-279-3088

Phone (831) 642-9037 • Fax (831) 642-9057

website: www.seaotters.org

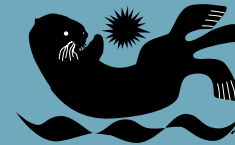
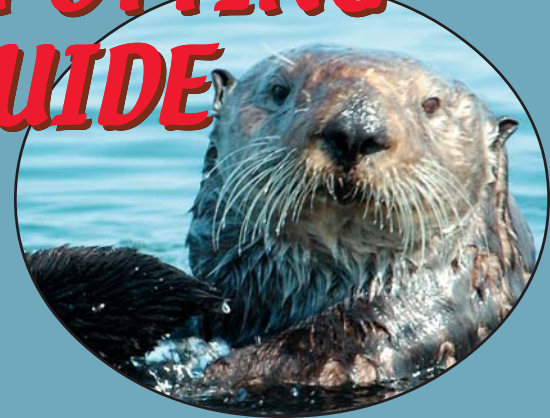
email: seaotter@seaotters.org

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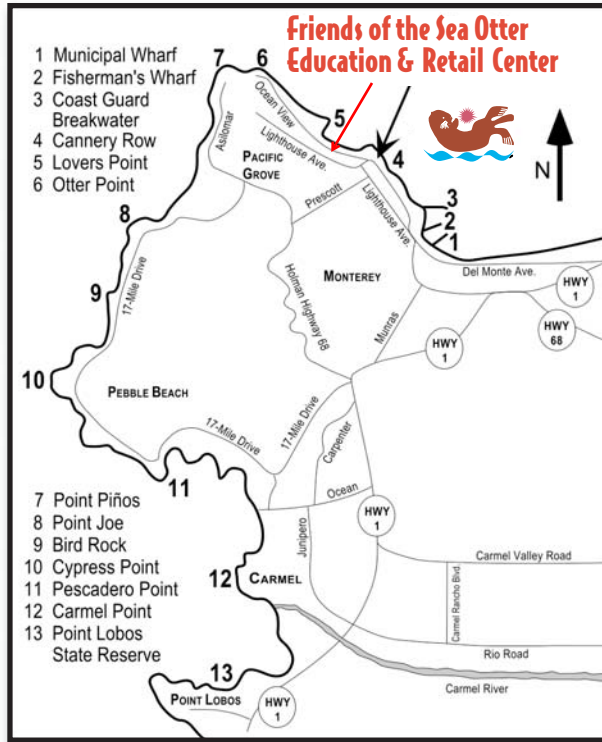
OTTER SPOTTING GUIDE



FRIENDS OF THE SEA OTTER

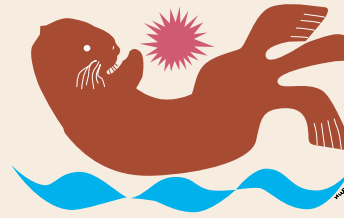


Where to Spot Sea Otters on The Monterey Peninsula



Dos and Don'ts of Otter Spotting

- ✓ **Do** plan to spend time walking the recreation trail along the Monterey Bay.
- ✓ **Do** carry binoculars for better viewing.
- ✓ **Do** bring a camera, preferably with a telephoto lens.
- ✗ **Don't** go near any otter hauled out on land.
- ✗ **Don't** get closer than 50 feet to otters if you're out on the water in a boat or personal watercraft.
- ✗ **Don't**, in any way, disturb otters in



What does FSO Do?

Educates the public of all ages from around the world by:

- Making presentations to school groups, community organizations and government agencies.
- Providing informational material to students for papers and research projects.
- Presenting current issues on our website in English and Spanish.

Advocates on behalf of the threatened southern sea otter through:

- Cooperative interaction with other conservation organizations and with government agencies.
- Commentary submitted by a staff marine biologist on federal, state and local legislation pertinent to sea otters and their habitat.

*"Only if we understand will we care
Only if we care will we help
Only if we help can they survive."*

Jane Goodall

Photos courtesy of Lee & Leora Worthington

YOU CAN MAKE THE DIFFERENCE!

Friends of the Sea Otter is working to protect a species at risk. We are dependent upon contributions from concerned people like you. You can help protect the sea otter and its habitat through your membership and/or donation and by helping to educate

Yes, I want to lend a hand!

- Please enroll me as a new member
- I wish to give a gift membership

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Please send the gift membership to:

Gift Recipient _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Method of Payment: Check/Money Order
 Visa MasterCard Discover Amex

Credit Card Number _____

Name on Card (print) _____

Membership Levels, Rates per Year:

- Senior Member (65+) \$15
- Foreign Family \$60
- Student Member \$15
- Contributing \$75
- Classroom \$30
- Supporting \$125
- General Member \$30
- Sponsor \$500
- Couple \$40
- Lifetime \$750
- Family \$50
- Philanthropist \$1,000
- Foreign (Outside USA) \$50
- Donation \$ _____

Friends of the Sea Otter

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Thank you for your support! Your tax-deductible contribution makes it possible to carry on our